

Station	KSNV-TV LAS VEGAS, NV.	Agency	( ) SHORR,JOHNSON,MAGNUS	Rep Firm	
Advertiser	( ) .BERKLEY FOR SENATE		1831 CHESTNUT ST. #602	Sales Office ( )	PHILADELPHIA
Product	BERKLEY FOR SENATE		PHILADELPHIA, PA 19103	Salesperson ( )	AMY MCCREARY
Estimate#	60	Agency C/P1/P2/E	//60		
Buyer	MICHAEL D'ETTORRE	Flight Dates	08/14/2012 - 08/20/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

BERKLEY FOR SENATE -60 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	9A-930A		:60	\$1,000.00	08/18-08/18	1	1	1	\$1,000.00	
		Buyline Comment: NEWS										

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Aug 12: 1 / \$1,000.00

Sales Totals: 1 / \$1,000.00

Station Totals: 1 / \$1,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$3,571	CATV	0%	KBLR	0%	KINC	0%	KLAS	29%	KSNV	28%
		KTNV	25%	KTUD	0%	KVCW	1%	KVMY	1%	KVVU	15%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books JUL12

Demos RA35+